



TOYOTA

2023 Prius Prime

2023 PRIUS PRIME

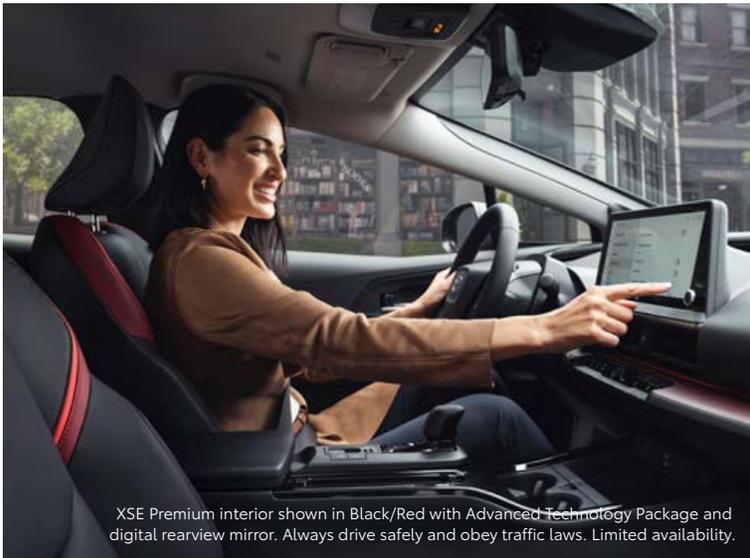
Charge up your potential.

Your future is filled with endless possibilities in the all-new 2023 Toyota Prius Prime. Its unmistakable design means you'll always arrive in style. But more striking than its looks is Prius Prime's impressive engineering underneath. By utilizing a larger battery pack, it lets you take advantage of its plug-in capabilities, so you can charge up and cover most of your daily commutes using only electric power. On long road trips, when your electric-only battery range runs low, Prius Prime will continue to run on its efficient hybrid engine to keep you going.

More than just efficiency, Prius Prime's Hybrid Synergy Drive[®] system provides you with power, acceleration and handling that will leave you impressed. With a variety of intelligent, ergonomic tech features set within a modern interior, the Prius Prime will change the way you think about plug-in hybrids.



XSE Premium shown in Guardian Gray with solar charging roof. Limited availability.



XSE Premium interior shown in Black/Red with Advanced Technology Package and digital rearview mirror. Always drive safely and obey traffic laws. Limited availability.





XSE Premium shown in Guardian Gray. Limited availability.

PLUG-IN HYBRID

Drive toward a brighter future.

Prius Prime is more than just a hybrid; it's a plug-in hybrid you can charge for maximum efficiency. Thanks to its larger battery pack, you can charge up and drive farther without using a drop of fuel. Plug it in at home, at work or most public charging stations to take advantage of its all-electric driving range that'll cover most of your daily commutes. And if you can't plug it in, it'll continue to run on its hybrid engine.



Intelligent efficiency

The combination of gas engine and electric motors works to provide sufficient power when you need it and remarkable efficiency when you don't.

Impressive performance

Prius Prime's Hybrid Synergy Drive® system helps maximize output from both the gas engine and electric motors. With 220 horsepower, it has plenty of power and gets quick off the line, with a 0-60 mph time of 6.6 seconds.³

On-road confidence

With an impressive 10-year or 150,000-mile hybrid system warranty,⁴ Prius Prime's battery is designed to last. Along with ToyotaCare⁵ that covers normal factory scheduled service for the first 2 years or 25,000 miles, whichever comes first, and 3-year, unlimited-mileage 24-hour Roadside Assistance⁵ to help keep you going, there may be local savings, incentives⁶ and HOV eligibility⁷ to make the decision to drive Prius Prime even easier.

See numbered footnotes in Disclosures section.

Intelligence for every drive.

With more convenience comes more driving confidence. From available Digital Key⁸ capability that lets you access your Prius Prime through your *Bluetooth*[®]-connected⁹ smartphone to available Advanced Park¹⁰ for hands-free parking assistance, your daily commute just got better. Digital Key⁸ capability requires Remote Connect trial or subscription;³⁵ 1-year trial included.

Panoramic View Monitor

Get a better view of what's around you. Prius Prime's available Panoramic View Monitor¹¹ uses four different cameras to display a panoramic view of what's around the vehicle.

Top-mount Multi-Information Display

Information that meets the eye. Prius Prime's top-mount Multi-Information Display (MID) is placed right above the steering wheel to clearly give you vehicle details, outside temperature, driver-assist system information and more—all within easy view.

Fixed glass roof

Enjoy the view. Pull the sunshade back and let Prius Prime's available large fixed glass roof help brighten up the cabin.

Traffic Jam Assist

This driver-assistance feature helps ease the burden of the stressful stop-and-go of a traffic jam by providing control of the vehicle steering, braking and acceleration at speeds under 25 mph.¹² This system is designed for limited-access roadways, and with the driver monitor camera confirming the driver's eyes are on the road, hands-free operation is possible. Traffic Jam Assist¹² requires an active Drive Connect trial¹³ or subscription.



PERFORMANCE

Power up your adventures.

Experience the thrill of an invigorating drive. Although Prius Prime is designed to maximize your daily commutes, it doesn't mean you have to compromise on fun. Step on the pedal and feel the acceleration kick in almost instantly. You'll also enjoy the confident drive its low center of gravity provides, keeping Prius Prime nimble around corners and confident on highways.

All-electric driving range

Prius Prime's impressive EPA-estimated all-electric driving range of up to 44 miles¹ lets you run on pure electric power for short commutes. Simply plug into a standard outlet or Level 2 charger whenever you can to help maximize efficiency.

2.0L hybrid engine

On long drives, the Prius Prime has you covered. Its efficient 2.0L 4-cylinder hybrid engine has up to an EPA-estimated 52 combined mpg² and will continue to power your drives whenever the battery charge runs low.

Driving modes

Prius Prime features different driving modes to help optimize your drive: EV (Electric Vehicle) Mode, Auto EV/HV Mode and HV (Hybrid Vehicle) Mode. Auto EV/HV Mode intelligently selects between electric and hybrid driving based on demand and driving conditions. HV Mode combines the gas engine and electrical power from the HV battery.



See numbered footnotes in Disclosures section.



XSE Premium shown in Guardian Gray. Limited availability.



Striking design

Smooth curves and sharp details highlight Prius Prime's modern appeal and do more than create an aerodynamic advantage, they leave you with a sleek one-motion silhouette that looks good from any angle.

EXTERIOR

Efficiency evolved.

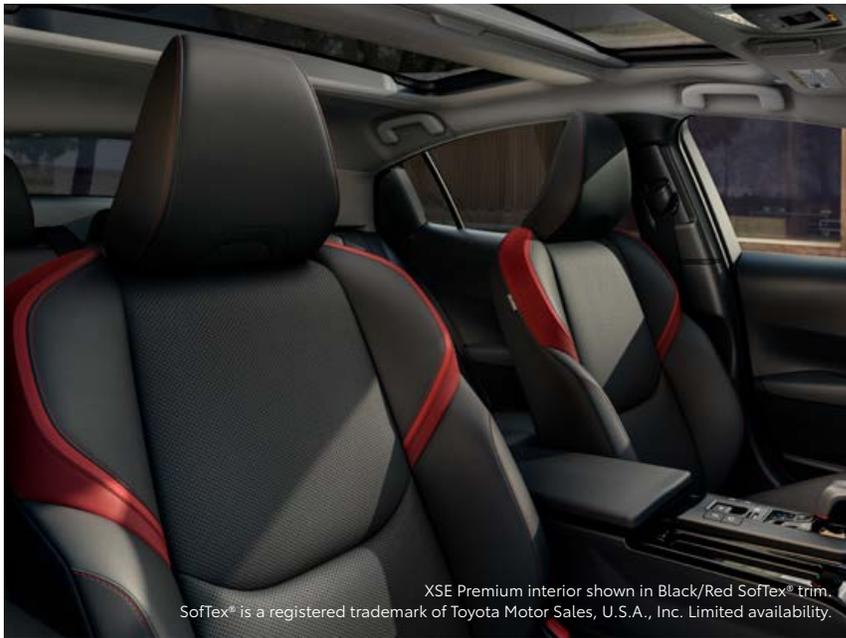
Every time you look at Prius Prime, you'll be inspired to see how far you can go. Whether you're exploring the city or taking it beyond city limits, you'll enjoy the freedom to pursue your passions.

19-in. alloy wheels

Adding to Prius Prime's flowing silhouette are available lightweight 19-in. aluminum alloy wheels. Designed specifically for Prius Prime, they bring more modern style that's sure to turn heads.

Distinctive headlights and taillights

Prius Prime's captivating front-end design is defined by slim LED headlights while the rear features a light bar between the taillights to finish off its clean look.



XSE Premium interior shown in Black/Red SofTex® trim. SofTex® is a registered trademark of Toyota Motor Sales, U.S.A., Inc. Limited availability.

Sport seats

Find excitement in every drive. Prius Prime has available sport seats with red accents that show off the sporty look that matches its drive

Illumination Notification

This available stylish interior accent illuminates as a subtle cue to the driver when a preceding vehicle begins to move from a stop.

Front and rear heated seats

Add warmth to every drive. With available front and rear heated seats, you and your passengers can find a little more comfort with the press of a button.

Level 1 charger

Prius Prime comes standard with a Level 1 charger that you can bring with you wherever you go. Simply plug into any standard 120V outlet to charge up, and when not in use, it hides away nicely in the rear cargo area.

INTERIOR

Expand your comfort zone.

Settle in and feel a space that surrounds you with comfort. Premium materials and modern design keep you and your passengers comfortable, while six USB-C ports¹⁴ also give everyone's devices a chance to charge up. If more cargo room is required, fold down Prius Prime's 60/40 rear seats to reveal ample space that's easily accessible from the rear hatch.



Simulation shown. Limited availability.



See numbered footnotes in Disclosures section.

Amplify your drive.

Enhance every drive with an experience that's all about you. Whether enjoying the sounds of your favorite soundtrack or interacting with an interface that you're familiar with, you'll always be surrounded by comfort.



XSE Premium interior shown in Black/Red SofTex® trim. SofTex® is a registered trademark of Toyota Motor Sales, U.S.A., Inc. Limited availability.



JBL® Premium Audio system

Enjoy the soundtrack of every drive. Prius Prime's available JBL®¹⁷ Premium Audio system uses eight speakers to produce phenomenal sound for an immersive experience.



Wireless Apple CarPlay®

Bring along a familiar face. With Prius Prime's wireless Apple CarPlay®¹⁸ compatibility, you can use your compatible iPhone®¹⁹ with the multimedia system to get directions, make calls, send and receive messages, and listen to music, while staying focused on your drive.



Wireless Android Auto™

Stay connected on the road. By pairing your compatible Android™²⁰ phone with the audio multimedia system, Android Auto™²¹ lets you get real-time traffic alerts, make and receive phone calls, listen to your favorite soundtrack and more.



SiriusXM® Platinum Plan 3-month trial

With the Platinum Plan trial subscription,^{22,23} you get 425+ channels, including 165+ channels in your vehicle to listen to ad-free music, plus sports, news, comedy and more. Innovative features in Prius Prime make it even easier to search, discover and listen than ever before through personalized channel recommendations curated just "For You," plus the Live Sports category puts all your games and teams in one place for easy access.

Technology that keeps up with you.

Take advantage of smarter and convenient technologies designed to simplify your everyday life. Trial periods available on select models for the listed Connected Services*,²⁴ 4G network dependent.



Safety Connect®

Round-the-clock help when the unexpected happens²⁵

- ✓ Emergency Assistance Button (SOS)
- ✓ Enhanced Roadside Assistance²⁶
- ✓ Automatic Collision Notification
- ✓ Stolen Vehicle Locator²⁷



Service Connect

Being proactive to help keep your vehicle in peak condition²⁸

- ✓ Vehicle Health Report
- ✓ Vehicle Maintenance Alert
- ✓ Maintenance Reminder

*To view included trial details, please visit toyota.com/connected-services.



Wi-Fi Connect

Turn your Toyota into a hotspot with 4G connectivity²⁹

- ✓ AT&T Hotspot
- ✓ Integrated Streaming for Apple Music®³⁰ (separate subscription required)
- ✓ Integrated Streaming for Amazon Music³¹ (separate subscription required)



Drive Connect

Enhanced features to get you where you need to be¹³

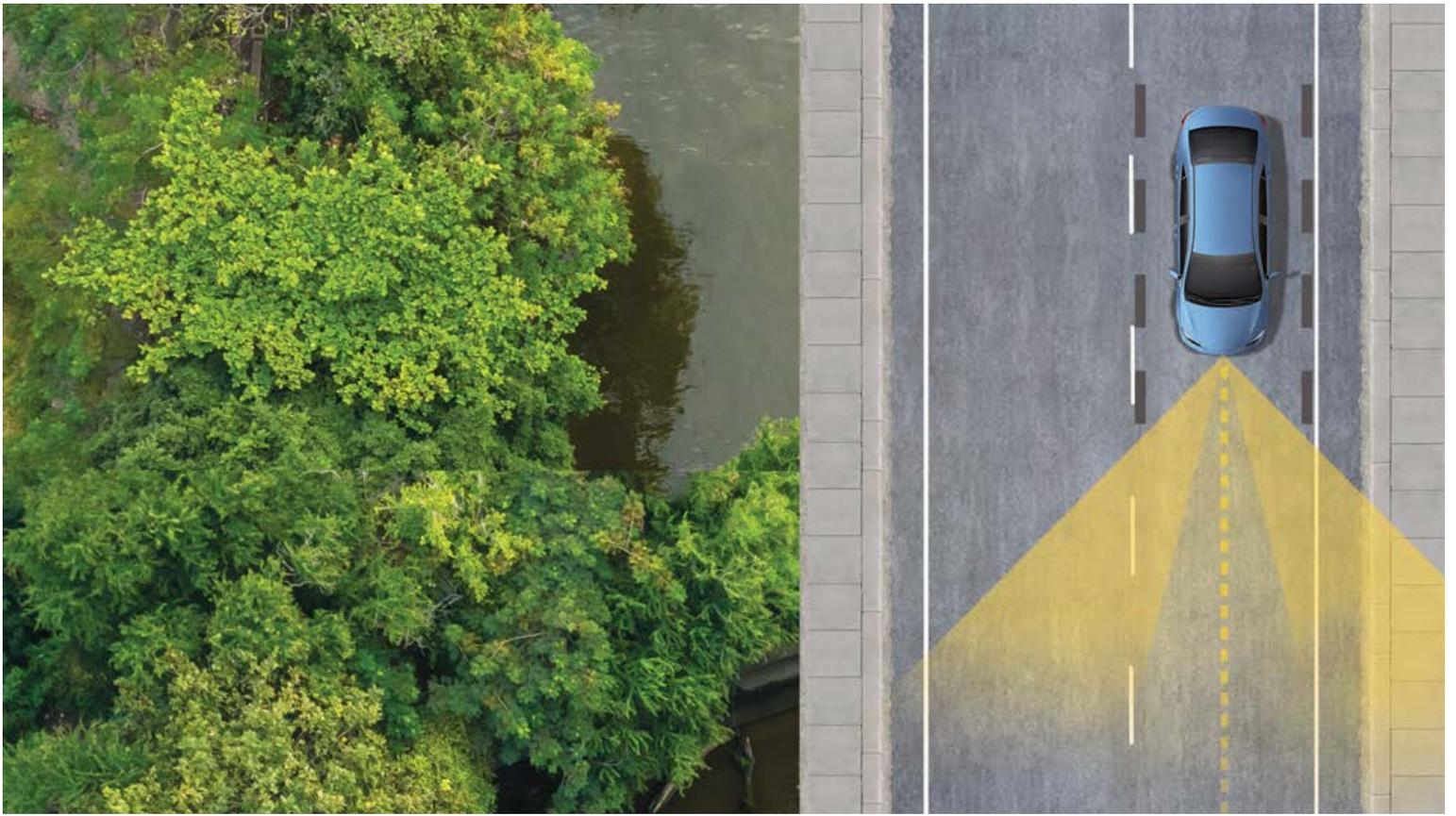
- ✓ Destination Assist³²
- ✓ Intelligent Assistant³³
- ✓ Cloud Navigation³⁴



Remote Connect

Manage your vehicle, including remote start and much more.³⁵

- ✓ Digital Key⁸ Capability (if equipped; requires Remote Connect trial or subscription; 1-year Remote Connect trial included)
- ✓ Remote Vehicle Start
- ✓ Unlock/Lock
- ✓ Remote Notifications
- ✓ Remote Climate
- ✓ Charge Management
- ✓ Guest Driver
- ✓ Smartwatch Compatibility



TOYOTA SAFETY SENSE™ 3.0 (TSS 3.0)

Peace of mind comes standard.

Toyota Safety Sense™ 3.0 (TSS 3.0)¹⁶ is a bundle of active safety features included on many new Toyota vehicles at no additional cost. These innovative features are designed to help protect you and your passengers from harm.



Pre-Collision System with Pedestrian Detection³⁸



Full-Speed Range Dynamic Radar Cruise Control³⁹



Lane Departure Alert with Steering Assist⁴⁰



Automatic High Beams⁴¹



Lane Tracing Assist⁴²



Road Sign Assist⁴³



Proactive Driving Assist⁴⁴

PRIUS PRIME MODELS*



SE

Includes these key features

Drivetrain/Powertrain

- ✓ 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- ✓ Electronically controlled Continuously Variable Transmission (ECVT)
- ✓ Front-Wheel Drive
- ✓ Independent MacPherson strut front suspension with front stabilizer bar, and multi-link rear suspension with rear stabilizer bar
- ✓ 53 city/51 highway/52 combined est. mpg²

Exterior Features

- ✓ Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)⁴¹ and auto on/off
- ✓ LED Daytime Running Lights (DRL) with on/off feature
- ✓ LED taillights and stop lights
- ✓ Heated power outside mirrors with folding feature
- ✓ Roof-mounted shark-fin antenna
- ✓ 17-in. alloy wheels with wheel covers and P195/65R15 tires

Interior Features

- ✓ Fabric-trimmed front seats; 6-way adjustable driver's seat; 6-way adjustable front passenger seat
- ✓ 60/40 split fold-down rear seats
- ✓ SofTex[®]-trimmed⁴⁵ tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth[®]⁹ hands-free phone controls
- ✓ Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- ✓ Six USB-C charge ports¹⁴ — two front/two center console/two rear

Audio Multimedia

- ✓ 8.0-in. Toyota Audio Multimedia
- ✓ 6-speaker audio system;
- ✓ Wireless Android Auto^{™21} & Apple CarPlay^{®18} compatible
- ✓ SiriusXM^{®22} 3-month Platinum Plan trial²³ subscription

Connected Services Trials**²⁴

- ✓ Safety Connect[®] with up to 10-year trial²⁵
- ✓ Service Connect with up to 10-year trial²⁸
- ✓ Remote Connect with 1-year trial³⁵
- ✓ Wi-Fi Connect with up to 3 GB within 1-month trial²⁹

Safety/Convenience

- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- ✓ Star Safety System[™]
- ✓ Traffic Jam Assist¹² (requires active Drive Connect trial or subscription¹³)
- ✓ Eight airbags⁴⁶
- ✓ Blind Spot Monitor (BSM)⁴⁷ with Rear Cross-Traffic Alert (RCTA)⁴⁸
- ✓ Rear-Seat Reminder⁴⁹
- ✓ Safe Exit Assist (SEA)⁵⁰
- ✓ Lane Change Assist⁶⁷
- ✓ Front Cross-Traffic Alert⁶⁸

Options/Packages

- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵¹



XSE

Adds to or replaces features offered on SE

Drivetrain/Powertrain

- ✓ 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- ✓ Electronically controlled Continuously Variable Transmission (ECVT)
- ✓ Front-Wheel Drive
- ✓ Independent MacPherson strut front suspension with front stabilizer bar, and multi-link rear suspension with rear stabilizer bar
- ✓ 50 city/47 highway/48 combined est. mpg²

Exterior Features

- ✓ Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)⁴¹ and auto on/off
- ✓ LED Daytime Running Lights (DRL) with on/off feature
- ✓ LED taillights and stop lights
- ✓ Active grille shutter
- ✓ 19-in. alloy wheels and P195/50R19 tires
- ✓ Heated power outside mirrors with folding feature

Interior Features

- ✓ Heated front seats
- ✓ SofTex[®]-trimmed⁴⁵ front seats with seatback pockets
- ✓ 8-way power-adjustable driver's seat including power lumbar support; 6-way adjustable front passenger seat
- ✓ 60/40 split fold-down rear seats with center armrest
- ✓ SofTex[®]-trimmed⁴⁵ heated tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth[®]⁹ hands-free phone controls
- ✓ Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- ✓ Six USB-C charge ports¹⁴ — two front two center console/two rear

Audio Multimedia

- ✓ 8.0-in. Toyota Audio Multimedia
- ✓ 6-speaker audio system
- ✓ Wireless Android Auto^{™21} & Apple CarPlay^{®18} compatible
- ✓ SiriusXM^{®22} 3-month Platinum Plan trial²³ subscription

Connected Services Trials**²⁴

- ✓ Safety Connect[®] with up to 10-year trial²⁵
- ✓ Service Connect with up to 10-year trial²⁸
- ✓ Remote Connect with 1-year trial³⁵
- ✓ Wi-Fi Connect with up to 3 GB within 1-month trial²⁹

Safety/Convenience

- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- ✓ Star Safety System[™]
- ✓ Traffic Jam Assist¹² (requires active Drive Connect trial or subscription¹³)
- ✓ Blind Spot Monitor (BSM)⁴⁷ with Rear Cross-Traffic Alert (RCTA)⁴⁸
- ✓ Rear-Seat Reminder⁴⁹
- ✓ Safe Exit Assist (SEA)⁵⁰
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵¹
- ✓ Lane Change Assist⁶⁷
- ✓ Front Cross-Traffic Alert⁶⁸

Options/Packages

- ✓ 12.3-in. Toyota Audio Multimedia
- ✓ Fixed glass roof
- ✓ Digital Key[®] capability (requires Remote Connect trial or subscription;³⁵ 1-year trial included)



XSE Premium

Adds to or replaces features offered on XSE

Drivetrain/Powertrain

- ✓ 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- ✓ Electronically controlled Continuously Variable Transmission (ECVT)
- ✓ Front-Wheel Drive
- ✓ Independent MacPherson strut front suspension with front stabilizer bar, and multi-link rear suspension with rear stabilizer bar
- ✓ 50 city/47 highway/48 combined est. mpg²

Exterior Features

- ✓ Fixed glass roof
- ✓ Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)⁴¹ and auto on/off
- ✓ LED Daytime Running Lights (DRL) with on/off feature
- ✓ 19-in. alloy wheels and P195/50R19 tires
- ✓ Heated power outside mirrors with folding feature

Interior Features

- ✓ Power liftback
- ✓ Digital Key[®] capability (requires Remote Connect trial or subscription;³⁵ 1-year trial included)
- ✓ Heated and ventilated front seats
- ✓ SofTex[®]-trimmed⁴⁵ front seats with seatback pockets; 8-way power-adjustable driver's seat including power lumbar support; 6-way adjustable front passenger seat
- ✓ Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- ✓ Six USB-C charge ports¹⁴ — two front/two center console/two rear

Audio Multimedia

- ✓ 12.3-in. Toyota Audio Multimedia
- ✓ 8-speaker JBL^{®17} Premium Audio including amplifier
- ✓ Wireless Android Auto^{™21} & Apple CarPlay^{®18} compatible
- ✓ SiriusXM^{®22} 3-month Platinum Plan trial²³ subscription

Connected Services Trials**²⁴

- ✓ Safety Connect[®] with up to 10-year trial²⁵
- ✓ Service Connect with up to 10-year trial²⁸
- ✓ Remote Connect with 1-year trial³⁵
- ✓ Wi-Fi Connect with up to 3 GB within 1-month trial²⁹
- ✓ Drive Connect with 1-year trial¹³

Safety/Convenience

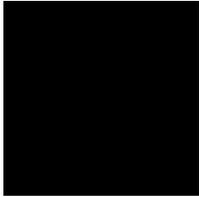
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- ✓ Star Safety System[™]
- ✓ Traffic Jam Assist¹² (requires active Drive Connect trial or subscription¹³)
- ✓ Blind Spot Monitor (BSM)⁴⁷ with Rear Cross-Traffic Alert (RCTA)⁴⁸
- ✓ Rear-Seat Reminder⁴⁹
- ✓ Safe Exit Assist (SEA)⁵⁰
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵¹
- ✓ Lane Change Assist⁶⁷
- ✓ Front Cross-Traffic Alert⁶⁸

Options/Packages

- ✓ Solar charging roof
- ✓ Digital rearview mirror
- ✓ Heated rear seats
- ✓ Advanced Technology Package – Advanced Park¹⁰ – Panoramic View Monitor¹¹

*Limited availability. **4G network dependent. See numbered footnotes in Disclosures section.

PRIUS PRIME COLORS, TRIMS & WHEELS



Midnight Black Metallic



Guardian Gray

SE fabric shown in Gradient Black



Reservoir Blue



Supersonic Red⁵²

XSE and XSE Premium SofTex^{®45} shown in Gradient Black



Cutting Edge



Wind Chill Pearl⁵²

PRIUS PRIME WHEELS



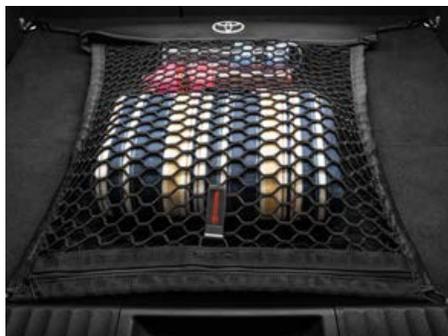
SE 17-in. alloy wheels with wheel covers



XSE and XSE Premium 19-in. alloy wheels

PRIUS PRIME ACCESSORIES

This is a great way to add extra personality to your Prius Prime. Not every accessory is available in your area, so for a complete list of accessories, go to toyota.com/priusprime/accessories.



Cargo net¹⁵



Integrated dashcam⁵³



Illuminated doorsill protectors



All-weather floor liners⁵⁴



Cargo liner



Body side moldings



Door edge guards



Mudguards



Rear bumper appliqué

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. Refer to applicable *Warranty and Maintenance Guide* for details.

Hybrid Battery: HV battery is covered for 10 years or 150,000 miles, whichever comes first. Warranty coverage is subject to terms and conditions. Refer to applicable *Warranty and Maintenance Guide* for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

PRIUS PRIME FEATURES⁵⁵

S = Standard O = Optional

Exterior

	SE	XSE	XSE Premium
17-in. alloy wheels with wheel covers and 195/60R17 tires	S		
19-in. alloy wheels and P195/50R19 tires		S	S
Bi-LED projector low- and high-beam headlights with auto-off feature	S		
Bi-LED projector low- and high-beam headlights with auto on/off feature		S	S
Charge port with lock and charging indicator light	S	S	S
Color-keyed outside front door handles	S	S	S
Fixed glass roof		O	S
Heated power outside mirrors with folding feature	S	S	S
LED Daytime Running Lights (DRL) with on/off feature	S	S	S
LED taillights and stop lights	S	S	S
Rain-sensing variable intermittent windshield wipers	S	S	S
Roof-mounted shark-fin antenna	S	S	S
Solar charging roof			O

Interior

60/40 split fold-down rear seats	S		
60/40 split fold-down rear seats with center armrest		S	S
Auto-dimming rearview mirror with HomeLink ⁸⁵⁶		S	S
Cargo area tonneau cover	S	S	S
Center console with armrest and storage compartment	S	S	S
Digital Key ⁸ capability — Digital Key enables smartphone to be used instead of a physical key. (requires Remote Connect trial or subscription; ³⁵ 1-year trial included)		O	S
Digital rearview mirror			O
Illumination Notification		S	S
Driver's seat with memory function with two settings			S
Single-zone climate control system with pollen filtration	S	S	S
Extendable dual sun visors with illuminated vanity mirrors	S	S	S
Fabric-trimmed front seats; 6-way adjustable driver's seat; 6-way adjustable front passenger seat	S		
Heated and ventilated front seats			S
Heated front seats		S	
Heated rear seats			O
Integrated backup camera ⁵⁷	S	S	S
Level 1 charging cable for 120V outlet	S	S	S
Power liftback			S
Power windows with auto up/down	S	S	S
Rear dome light and cargo area light	S	S	S
Six USB-C charge ports ¹⁴ — two front/two center console/two rear	S	S	S
Smart Key System on driver door with Push Button Start, remote keyless entry system with lock, unlock and panic functions	S		
Smart Key System on front doors and trunk with Push Button Start, remote keyless entry system with lock, unlock and panic functions		S	S
SofTex [®] -trimmed ⁴⁵ front seats with seatback pockets; 8-way power-adjustable driver's seat including power lumbar support; 6-way adjustable front passenger seat		S	S
SofTex [®] -trimmed ⁴⁵ heated tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth ^{®9} hands-free phone controls	S	S	S
Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display with speedometer, drive mode indicators, instrumentation and customizable settings, odometer, tripmeters, clock, outside temperature, rear passenger seatbelt indicators, fuel economy information, trip timer and warning messages	S	S	S
Rear dome light	S	S	S
Two front and two rear cup holders; two front and two rear bottle holders	S	S	S
Qi-compatible wireless smartphone charging ⁵⁸ with charge indicator light		S	S
Foot pedal parking brake		S	S

Connected Services Trials

	SE	XSE	XSE Premium
Safety Connect [®] with up to 10-year trial subscription ²⁵ — includes Emergency Assistance Button, Enhanced Roadside Assistance, ²⁶ Automatic Collision Notification and Stolen Vehicle Locator. ²⁷ 4G network dependent.	S	S	S
Service Connect with up to 10-year trial subscription ²⁸ — receive personalized maintenance updates and vehicle health reports. Subscription required. 4G network dependent.	S	S	S
Remote Connect with 1-year trial subscription ³⁵ — remotely interact with your vehicle through the Toyota app, ³⁹ via your smartwatch, depending on grade, allows you to lock/unlock doors, start and stop the vehicle, locate your last parked location, check vehicle status and monitor guest drivers. Subscription required after trial. 4G network dependent.	S	S	S
Drive Connect with 1-year trial subscription ¹³ — includes Cloud Navigation ³⁴ with Google Points of Interest (POI) data, Intelligent Assistant ³³ with Hey, Toyota, and Destination Assist. ³² Subscription required after trial. 4G network dependent.			S
Wi-Fi Connect with 3 GB within 30-day trial subscription ²⁹ — includes AT&T Wi-Fi hotspot and Integrated Streaming (Apple Music ^{®30} and Amazon Music ³¹) compatibility. Subscription required after trial. 4G network dependent.	S	S	S

Audio Multimedia

8.0-in. Toyota Audio Multimedia with wireless Apple CarPlay ^{®18} & Android Auto ^{™21} compatibility, USB media port, ¹⁴ five USB charge ports, ¹⁴ hands-free phone capability and music streaming ⁹ via Bluetooth ^{®9} wireless technology, SiriusXM ^{®22} with 3-month Platinum Plan trial ²³ subscription. See toyota.com/audio-multimedia for details	S	S	
6-speaker audio system	S	S	
12.3-in. Toyota Audio Multimedia with wireless Apple CarPlay ^{®18} & Android Auto ^{™21} compatibility, USB media port, ¹⁴ five USB charge ports, ¹⁴ hands-free phone capability and music streaming ⁹ via Bluetooth ^{®9} wireless technology, SiriusXM ^{®22} with 3-month Platinum Plan trial ²³ subscription. See toyota.com/audio-multimedia for details.		O	S
8-speaker JBL ^{®17} Premium Audio including amplifier			S
Wireless Apple CarPlay ^{®18} compatibility	S	S	S
Wireless Android Auto ^{™21} compatibility	S	S	S

Safety and Convenience

Toyota Safety Sense [™] 3.0 (TSS 3.0) ¹⁶ — Pre-Collision System with Pedestrian Detection (PCS w/PD), ³⁸ Full-Speed Range Dynamic Radar Cruise Control (DRCC), ³⁹ Lane Departure Alert with Steering Assist (LDA w/SA), ⁴⁰ Lane Tracing Assist (LTA), ⁴² Road Sign Assist (RSA), ⁴³ Automatic High Beams (AHB), ⁴¹ Proactive Driving Assist (PDA) ⁴⁴	S	S	S
STAR SAFETY SYSTEM ™ Star Safety System [™] — includes Enhanced Vehicle Stability Control (VSC), ⁶⁰ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology [®] (SST) ⁶¹	S	S	S
Advanced Park ¹⁰			O
Blind Spot Monitor (BSM) ⁴⁷ with Rear Cross-Traffic Alert (RCTA) ⁴⁸	S	S	S
Eight airbags ⁴⁶ — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, rear seat-mounted side airbags, and front and rear side curtain airbags	S	S	S
Front and Rear Parking Assist with Automatic Braking (PA w/AB) ⁵¹	O	S	S
Engine immobilizer ⁶²	S	S	S
Hill Start Assist Control (HAC) ⁶³	S	S	S
LATCH (Lower Anchors and Tethers for Children) includes lower anchors on outboard rear seats and tether anchors on all rear seats	S	S	S
Panoramic View Monitor ¹¹ with 360-degree Overhead View in low-speed drive and reverse, and Curb View			O
Rear-Seat Reminder ⁴⁹	S	S	S
Safe Exit Assist (SEA) ⁵⁰	S	S	S
Tire Pressure Monitor System (TPMS) ⁶⁴	S	S	S
Tire Repair Kit	S	S	S
Traffic Jam Assist ¹² (requires active Drive Connect trial or subscription ¹³)	S	S	S
Vehicle Proximity Notification System (VPNS) ⁶⁵	S	S	S
Lane Change Assist ⁶⁷	S	S	S
Front Cross-Traffic Alert ⁶⁸	S	S	S

Packages and Options

Advanced Technology Package — Advanced Park, ¹⁰ Panoramic View Monitor ¹¹			P
12.3-in. Toyota Audio Multimedia touchscreen, with wireless Apple CarPlay ^{®18} & Android Auto ^{™21} compatible, SiriusXM ^{®22} with 3-month Platinum Plan trial ²³ subscription. Includes 1-year trial of Drive Connect. ¹³ See toyota.com/audio-multimedia for details.		O	S
Digital Key ⁸ capability (requires Remote Connect trial or subscription; ³⁵ 1-year trial included)		O	S
Digital rearview mirror			O
Fixed glass roof		O	S
Front and Rear Parking Assist with Automatic Braking (PA w/AB) ⁵¹	O	S	S
Heated rear seats			O
Solar charging roof			O

PRIUS PRIME SPECIFICATIONS

S = Standard O = Optional

Mechanical/Performance

	SE	XSE	XSE Premium
POWER OUTPUT			
Hybrid system net power: 220 hp (90 kW)	S	S	S
ENGINE			
2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm	S	S	S
Compression ratio: 13.0:1	S	S	S
Induction system: Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)	S	S	S
EMISSION RATING			
SULEV30 with Transitional Zero Emission Vehicle (TZEV)	S	S	S
ELECTRIC MOTOR			
Motor type: Permanent magnet AC synchronous motor	S	S	S
Voltage: 600V maximum	S	S	S
TRACTION BATTERY			
Type: Lithium-ion (Li-ion)	S	S	S
Voltage: 351.5V	S	S	S
TRANSMISSION			
Electronically controlled Continuously Variable Transmission (ECVT)	S	S	S
DRIVETRAIN			
Front-Wheel Drive	S	S	S
SUSPENSION			
Independent MacPherson strut front suspension and multi-link rear suspension with front and rear stabilizer bars	S	S	S
STEERING			
Electric Power Steering (EPS); power-assisted rack-and-pinion	S	S	S
Turning circle diameter, curb to curb (ft.)	33.4	33.4	33.4
BRAKES			
Power-assisted ventilated front disc brakes; solid rear disc with integrated regenerative braking and Star Safety System™	S	S	S

Dimensions

EXTERIOR (in.)			
Overall height/width/length	55.9/70.1/181.1	56.3/70.2/181.1	56.3/70.2/181.1
Wheelbase	108.3	108.3	108.3
Track (front/rear)	61.5/62.2	61.5/62.2	61.5/62.2
Overhang (front/rear)	38.5/34.3	38.5/34.3	38.5/34.3
Ground clearance	5.6	6.0	6.0
Coefficient of drag (Cd)	0.27	0.29	0.29
INTERIOR (front/rear) (in.)			
Head room	38.0/36.4	38.0/36.4	38.0/36.4
Shoulder room	55.3/52.8	55.3/52.8	55.3/52.8
Hip room	54.7/51.7	54.7/51.7	54.7/51.7
Leg room	43.2/34.8	43.2/34.8	43.2/34.8
WEIGHTS AND CAPACITIES			
Curb weight (lb.)	3461	3516	3571
Seating capacity	5	5	5
EPA-estimated passenger volume (cu. ft.)	91.2	91.2	91.2
EPA-estimated cargo volume (cu. ft.) ⁵ seats up	20.3	20.3	20.3
EPA-estimated interior volume (interior passenger volume + cargo volume) (cu. ft.)	111.5	111.5	111.5
Battery capacity (kWh)	13.6	13.6	13.6
Battery weight (lb.)	284	284	284
Fuel tank (gal.)	10.6	10.6	10.6
TIRES			
Size: 195/60R17	S		
Size: 195/50R19		S	S
Spare: Tire Repair Kit	S	S	S
MILEAGE ESTIMATES			
EPA-estimated hybrid mode mpg (city/highway/combined) ²	53/51/52	50/47/48	50/47/48
EPA-estimated MPGe ²	127	114	114
EPA-estimated EV Mode driving range ¹	44 mi.	39 mi.	39 mi.
BATTERY CHARGING TIME			
Charging time (hr.) (120V ⁶⁶ /240V)	-11:00/-4:00 hr.	-11:00/-4:00 hr.	-11:00/-4:00 hr.

See numbered footnotes in Disclosures section.

DISCLOSURES

1. EPA-estimated up to 44-mile all-electric driving range when fully charged for 2023 Prius Prime. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 2. EPA-estimated 127 combined MPGe rating for 2023 Prius Prime SE, EPA-estimated 114 combined MPGe rating for 2023 Prius Prime XSE and XSE Premium. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric operation. EPA-estimated 53 city/51 hwy/52 combined gas-only MPG rating for 2023 Prius Prime SE, EPA-estimated 50 city/47 hwy/48 combined gas-only MPG rating for 2023 Prius Prime XSE and XSE Premium. Use for comparison purposes only. Your MPGe/MPG will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 3. Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers. 4. For Toyota hybrid, plug-in hybrid, fuel cell and battery electric vehicles beginning model year 2020, the hybrid (HV) battery is covered for 10 years from date of first use or 150,000 miles, whichever comes first. Coverage is subject to the terms and conditions of your New Vehicle Limited Warranty. See Owner's Warranty and Maintenance Guide for details. 5. ToyotaCare for Prius and Prius Prime covers normal factory scheduled maintenance for two years or 25,000 miles, whichever comes first. Certain models require a different maintenance schedule as described in their Maintenance Guide. 24-hour Roadside Assistance is also included for three years, unlimited mileage. Roadside Assistance does not include parts and fluids, except emergency fuel delivery. See Toyota dealer for details and exclusions. Valid only in the continental U.S. 6. Government incentives are for informational purposes only, are subject to change without notice, and do not constitute tax/legal advice. Government incentives are not within Toyota's control. Consult with a tax professional to determine your eligibility. For state incentives, see <https://www.afdc.energy.gov/laws/state>. All credits and rebates subject to approval by issuing entity. 7. Allows for single occupant use of CA HOV lanes. Incentives are not within Toyota's control and are subject to change or be terminated without notice. Eligibility may be based on income and other factors. Information provided does not constitute tax or legal advice. Customers should consult with their own advisors to determine eligibility and specific amount of benefit available. See <https://cleanvehiclerebate.org> for more details. 8. Digital Key function requires Remote Connect trial or subscription. Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start engine if vehicle is in an enclosed space or vehicle is occupied by a child). Remote Connect depends on factors outside of Toyota's control, including an operative telematics device, a cellular connection, GPS signal, and the availability of a compatible wireless network, without which system functionality and availability may be limited or precluded. Digital Key also requires Bluetooth® connectivity. Service may vary by vehicle and region. Requires app download and registration/subscription after trial (if applicable). Terms of Use apply. Data charges may apply. Remote start/stop not available on manual transmission-equipped vehicles. Services subject to change at any time without notice. See usage precautions and service limitations in Toyota Owner's Manual and at <https://www.toyota.com/connected-services/> for additional details. To learn about Toyota's Connected Services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. 9. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. The Bluetooth® word mark and logos are registered trademarks of Bluetooth SIG, Inc. Use of such marks by Toyota is under license. 10. Do not overly rely on Advanced Park and use only in accordance with applicable laws. Remain attentive to surroundings. Before operating, review Owner's Manual for instructions and limitations. 11. The Panoramic View Monitor does not provide a comprehensive view of the area surrounding your vehicle. Look around to confirm clearance. See Owner's Manual for limitations. 12. Traffic Jam Assist is not an automated driving system, requires driver supervision at all times, and is designed to function on controlled access freeways at speeds of 25 mph or less. Use this system in accordance with applicable laws. Before operating, refer to Owner's Manual for instructions and limitations. 13. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See Owner's Manual and <https://www.toyota.com/connected-services/> for limitations. To learn about Toyota's Connected Services data collection, use, sharing and retention practices, visit <https://www.toyota.com/support/privacy-notice/>. Trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. 14. May not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like models. 15. Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. 16. Toyota Safety Sense™ effectiveness is dependent on many factors including road, weather and vehicle conditions. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. See Owner's Manual for limitations. 17. JBL® is a registered trademark of Harman International Industries, Inc. 18. Apps and services are subject to change at any time without notice. Data charges may apply. Apple CarPlay® functionality requires a compatible iPhone® connected wirelessly to the vehicle. Apple CarPlay® is a registered trademark of Apple Inc. 19. iPhone® is a registered trademark of Apple Inc. All rights reserved. 20. Google, Android, Android Auto, YouTube Music and other marks are trademarks of Google LLC. 21. To wirelessly use Android Auto on your car display, you need a compatible Android smartphone with an active data plan. You can check which smartphones are compatible at <https://www.android.com/auto/compatibility/>. Operability depends on network availability, a cellular connection and GPS signal. Services subject to change at any time without notice. Data charges may apply. To learn more, go to <https://www.toyota.com/audio-multimedia/>. To learn more about Toyota's Connected Services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/support/privacy-notice/>. Google, Android, Android Auto, YouTube Music and other marks are trademarks of Google LLC. 22. Trial length and service availability may vary by model, model year or trim. Service will automatically stop at the end of your trial subscription period unless you decide to continue service. If you do not wish to enjoy your trial, you can cancel by calling the number below. All SiriusXM services require a subscription, each sold separately by SiriusXM after the trial period. **Service subject to the SiriusXM Customer Agreement and Privacy Policy; visit www.siriusxm.com to see complete terms and how to cancel which includes calling 1-866-635-2349.** Some services and features are subject to device capabilities and location availability. All fees, content and features are subject to change. SiriusXM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries. 23. SiriusXM® services require a subscription after trial period. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. 24. Toyota Connected Services depend on factors outside Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded, including access to response center and emergency support. Services vary by vehicle and are subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See Owner's Manual and <https://www.toyota.com/connected-services/>. For Toyota's Connected Services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. All trials begin on original purchase or lease date of new vehicle, with the exception of Wi-Fi for which trial begins at time of activation. Paid subscription required after trial (if applicable). 25. Safety Connect® depends on factors outside of Toyota's control in order to operate, including 4G cellular network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded, including access to response center and emergency support. Stolen vehicle police report required to use Stolen Vehicle Locator. Automatic Collision Notification activates only in limited circumstances. Services vary by vehicle and are subject to change at any time without notice. Terms of Use apply. Data charges may apply. See Owner's Manual and www.toyota.com/connected-services/. For Toyota's Connected Services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. A Safety Connect® trial is included for up to 10 years on select vehicles with paid Connected Services packages. See your Toyota dealer for details. 4G network dependent. 26. Requires cellular network availability, a cellular connection and GPS signal. May not work in all areas. Service may vary by vehicle and region. See Toyota dealer for details and exclusions. 27. Building and/or parking structures may limit system effectiveness. Stolen vehicle police report required to use Stolen Vehicle Locator. For additional assistance contact the Toyota Brand Engagement Center at 1-800-331-4331. 28. Service Connect depends on certain factors outside of Toyota's control in order to operate, including 4G cellular network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Information provided is based on the last time data was collected from vehicle and is not real-time data. Services vary by vehicle and are subject to change at any time without notice. Terms of Use apply. Data charges may apply. See Owner's Manual and www.toyota.com/connected-services/. For Toyota's Connected Services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. The Service Connect trial is included for up to 10 years. 4G network dependent. 29. Service not available everywhere or in every vehicle. Depends on 4G cellular network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Up to 5 devices can be supported using in-vehicle connectivity. Services subject to change at any time without notice. The Wi-Fi Connect trial begins at the time of enrollment and expires the earlier of 3GB data use or the 1-month trial period ends. Paid subscription required after trial. Integrated Streaming requires separate subscriptions to third-party provider services. Data charges may apply. Valid in the contiguous U.S. and Alaska. Go to <https://myvehicle.att.com/#/toyota/learn?language=en&country=US> for terms and conditions. 30. Apple Music and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. Requires Wi-Fi Connect subscription after trial (if applicable) and your own Apple Music account. 31. Amazon, Amazon Music, and related marks are trademarks of Amazon.com, Inc., or its affiliates. 32. Destination Assist requires a trial or subscription to Drive Connect. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See Owner's Manual and <https://www.toyota.com/connected-services/> for limitations. To learn about Toyota's Connected Services data collection, use, sharing and retention practices, visit <https://www.toyota.com/support/privacy-notice/>. The Destination Assist trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. 33. Intelligent Assistant requires a trial or subscription to Drive Connect. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See Owner's Manual and <https://www.toyota.com/connected-services/> for limitations. To learn about Toyota's Connected Services data collection, use, sharing and retention practices, visit <https://www.toyota.com/support/privacy-notice/>. 34. Cloud Navigation requires a trial or subscription to Drive Connect. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See Owner's Manual and <https://www.toyota.com/connected-services/> for limitations. To learn about Toyota's Connected Services data collection, use, sharing and retention practices, visit <https://www.toyota.com/support/privacy-notice/>. 35. Use only if aware of circumstances surrounding vehicle it is legal safe to do so (e.g., do not remotely start a gas engine vehicle in an enclosed space or if vehicle is occupied by a child). Remote Connect depends on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Digital Key also requires Bluetooth® connectivity. Remote start/stop not available on manual transmission-equipped vehicles. Remote Connect is included with select paid Connected Services packages. See your Toyota dealer for details. Terms of Use apply. Data charges may apply. See

DISCLOSURES

Owner's Manual and www.toyota.com/connected-services/. For Toyota's Connected Services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. Trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. **38.** The Pre-Collision System (PCS) with Pedestrian Detection (PD) is designed to determine if impact is imminent and help reduce impact speed and damage in certain frontal collisions involving a vehicle, a pedestrian, a bicycle, or a motorcyclist. PCS w/PD is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrian or bicyclist and weather, light and road conditions. See *Owner's Manual* for limitations. **39.** Full-Speed Range Dynamic Radar Cruise Control is not a substitute for safe and attentive driving. See *Owner's Manual* for instructions and limitations. **40.** Lane Departure Alert with Steering Assist is designed to read visible lane markers under certain conditions. It provides a visual/audible alert and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors including road, weather and vehicle conditions. See *Owner's Manual* for limitations. **41.** Automatic High Beams operate at speeds above 21 mph. See *Owner's Manual* for instruction and limitations. **42.** The Lane Tracing Assist (LTA) lane centering function is designed to read visible lane markers and detect other vehicles under certain conditions. It is only operational when DRCC is engaged. Not available on vehicles with manual transmissions. See *Owner's Manual* for limitations. **43.** Road Sign Assist only recognizes certain road signs. See *Owner's Manual* for limitations. **44.** Proactive Driving Assist (PDA) is designed to detect certain objects or curves in the road and provide gentle braking and/or steering support. PDA is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of detected objects and weather, light and road conditions. See *Owner's Manual* for additional limitations and details. **45.** SofTex® is a registered trademark of Toyota Motor Sales, U.S.A., Inc. **46.** Airbag systems supplement the seatbelts and are designed to inflate only under certain conditions and in certain types of severe collisions. Always wear seatbelt, sit upright in middle and as far back in seat as possible to help decrease risk of injury. Do not put objects in front of an airbag See *Owner's Manual* for limitations. **47.** Do not rely exclusively on Blind Spot Monitor. Look over shoulder and use turn signal. See *Owner's Manual* for limitations. **48.** Do not rely exclusively on the Rear Cross-Traffic Alert. Visually confirm clearance during use. See *Owner's Manual* for limitations. **49.** The Rear-Seat Reminder does not sense objects in the rear seat. The Rear-Seat Reminder is designed to recognize a unique rear-door opening pattern that may be consistent with an object being placed in the rear seating area. See *Owner's Manual* for additional details. **50.** Do not rely exclusively on Safe Exit Assist. Always look for approaching traffic before exiting the vehicle. See *Owner's Manual* for limitations. **51.** Front and Rear Parking Assist with Automatic Braking (PA w/AB) may warn drivers of, and potentially brake for front and rear collisions with certain objects when traveling at low speeds. Drivers should visually confirm clearance during use. See *Owner's Manual* for instructions and limitations. **52.** Extra-cost color. **53.** Dashcam may not record under certain conditions. Use in accordance with applicable laws. See dashcam *Owner's Manual* for details. **54.** This floor mat/floor liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/floor liner on top of an existing floor mat/floor liner. **55.** Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Color(s) depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device or print). **56.** HomeLink® and the HomeLink® house icon are registered trademarks of Gentex Corporation. **57.** The backup camera does not provide a comprehensive view. Always look over shoulder and use outside mirrors. See *Owner's Manual* for limitations. **58.** Wireless charging may not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like products. **59.** An active Remote Connect trial or subscription is required to use the features mentioned in the Toyota app. **60.** Vehicle Stability Control is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and steering input can affect whether VSC will be effective. See *Owner's Manual* for limitations. **61.** Smart Stop Technology® will reduce power to help the brakes bring vehicle to a stop during certain contemporaneous brake and accelerator pedal applications. See *Owner's Manual* for limitations. **62.** The engine immobilizer is a state-of-the-art anti-theft system initiated when the key is inserted into ignition switch or a Smart Key fob is in/near the vehicle. Engine will only start if the code in the transponder chip inside the key/fob matches the code in vehicle's immobilizer. The transponder chip is embedded in the key/fob and can be costly to replace. For lost key or fob, see a Toyota dealer or go to www.aloa.org to find a qualified locksmith for high-security key service. **63.** Hill Start Assist Control is designed to minimize backward rolling on steep ascents. Not a substitute for safe driving judgment and practices. Speed, grade, surface conditions, driver input, etc., can all affect HAC function. See *Owner's Manual*. **64.** The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See *Owner's Manual* for limitations and details. **65.** When Vehicle Proximity Notification System is active, it is the driver's responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects and to drive the vehicle in a safe and attentive manner to avoid making contact. **66.** Charging time may be longer using standard 120V outlet. Always plug-in/charge vehicle in accordance with *Owner's Manual*. **67.** Lane Change Assist operates only when Dynamic Radar Cruise Control (DRCC) and Lane Tracing Assist (LTA) are activated. Do not overly rely on this system. Driver must confirm lane is clear. See *Owner's Manual* for limitations. **68.** Do not overly rely on the Front Cross-Traffic Alert system. Always visually confirm that it is safe to proceed. See *Owner's Manual* for limitations.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

Color(s) depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device or print).

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Vehicles shown may be prototypes, shown using visual effects and/or shown with options. Actual models may vary.



For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Brand Engagement Center at 1-800-331-4331